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For further information, contact:
Lenore Tracey, lenore@modbus-ida.org
Ken Crater, ken@modbus-ida.org

Modbus-IDA and ITEI Sponsor Four-City Tour of China for Modbus Device Suppliers

North Grafton, Mass. (October 13, 2005) — Modbus-IDA and the Instrumentation Technology & Economy Institute (ITEI) are sponsoring a four-city tour of China. Organized over the summer months, the tour begins in Beijing on October 21, and moves to Chongqing, Guangzhou, and Shanghai, where it completes its circuit on October 28. Eleven worldwide Modbus device suppliers are participating.

Audiences in each city include participants from local universities, manufacturers, and government officials from the industrial sector. At each city, Modbus-IDA will be introduced by Mr. Feng Xiaosheng, head of ITEI and Modbus-IDA Board Director. Other presentations include an introduction to the ITEI Modbus Conformance Test Laboratory by Test Engineer, Mr. Mei Ke, and an introduction to basic Modbus technology by Dr. Sun Xin of Northern Jiaotong University. A press conference is also planned on the tour's opening day in Beijing.

Each of the touring companies will also field a table-top demonstration of its products. In addition, Modbus-IDA member companies will offer several presentations including *Extend Your Modbus Communication Connectivity*, *Connecting Modbus and Other Industrial Networks through Anybus*, *The Future Ethernet Technology*, and *Design and Document Modbus Networks in One Step*.

Ken Crater, president of Modbus-IDA, commented, "China represents a major market for our members. The opportunity to work with ITEI, introducing Modbus device suppliers to Chinese manufacturing firms and universities, is an important step in supporting the use of Modbus in this market. Modbus-IDA looks forward to helping its members develop lasting relationships with Chinese manufacturers and universities and continuing its work with the ITEI over the coming years."

The companies participating on the tour include Control Corporation, Danfoss Inc., Data-Linc, ECT International, Harting Inc., Hirschmann Gmbh & Co., HMS Industrial Networks AB, Phoenix Digital Corporation, Prosoft Technology Inc., Schneider Electric, and UGS Corp.

A Chinese language publication was produced specially for the tour; it includes information from past Modbus-IDA newsletters, as well as introductions to each of the companies on tour.

About Modbus-IDA:

Modbus-IDA is headquartered in North Grafton, Massachusetts, USA. The organization is a group of independent users and suppliers of automation devices that seeks to drive the adoption of the Modbus communication protocol suite and the evolution to address architectures for distributed automation systems across multiple market segments. Additional information about Modbus-IDA may be found on the organization's website at www.modbus-ida.org.

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